



Southwest Edmonton Farmers' Market
Terwillegar Riverbend Advisory Council
(TRAC)
Suite 116.1, 2051 Leger Road NW
Edmonton, Alberta, T6R 0R9
Website: www.swefm.ca
Twitter: @SWEFM_YEG
Facebook:
<https://www.facebook.com/swefm.ca>

SWEFM COMMUNITY TENT APPLICATION – 2023

We are once again offering an exciting opportunity for **community leagues and not-for-profit organizations** in the Southwest area of Edmonton to visit our local farmers' market and bring awareness of your group to the residents of Southwest Edmonton or to promote a specific event. **This is a free event for you!** We provide a tent at the market and you provide volunteers to participate on your assigned date.

The Southwest Edmonton Farmers' Market is a vibrant, seasonal, gathering place which operates in the parking **Lot E** of the Terwillegar Recreation Centre. It is a not-for-profit organization, run by a group of dedicated volunteers. We are very proud of the work that we do – bringing the community together, providing a valuable market for local farmers, food producers and artisans and supporting local charities.

Our 2023 market season starts May 17th and runs every Wednesday to October 4th, rain or shine!

New hours this year are:

3:30 - 7:30 PM May - August

3:30 - 7:00 PM September - October

How to apply:

1. Check the Community Tent calendar on the SWEFM website for available dates (noted by *TBA*):
<http://www.swefm.ca/new-events>
2. Complete the following application form then email it to: swefm.community@gmail.com
3. If we approve your application, we will add your group's name to the calendar. Dates will be reserved on a first come, first served basis. Groups are accepted to use the Community Tent at the discretion of the SWEFM Steering Committee.
4. Follow the tips on the Community Tent Tip sheet to make your visit to the market a success!

Thank you for your interest in the market and for helping us to build community in Edmonton's Southwest.

Karin Shott
SWEFM Community Tent Coordinator



Southwest Edmonton Farmers' Market
Terwilliger Riverbend Advisory Council
(TRAC)
Suite 116.L, 2051 Leger Road NW
Edmonton, Alberta, T6R 0R9
Website: www.swefm.ca
Twitter: @SWEFM_YEG
Facebook:
<https://www.facebook.com/swefm.ca>

SWEFM Community

Tent Application – 2023

Please complete the form below then email to:

Karin Shott – SWEFM Community Tent Coordinator at swefm.community@gmail.com

Name of Community League or Non-Profit/Charitable Organization:

Contact Person:

Email:

Phone Number:

Detailed Description of participating group and planned display or activity. This write-up will be used on our website and weekly “Fresh Sheets” so it will be viewed by the public:

Do you intend to hand out any free merchandise or product? *Any promotional merchandise/product must be **approved** by the SWEFM Steering Committee **at least 1 month before your Market date.**

First Choice Market Date:

Second Choice Market Date:

If the opportunity arises, would your group like 2 dates?

(All groups are initially scheduled for only one date to attend the market. If an opening becomes available, we will add your group’s name to our waitlist and let you know if any additional dates become available.)



WAIVER

In consideration of being allowed to use the facilities of the Southwest Edmonton Farmers' Market, we the undersigned hereby agree on the following:

To waive any and all claims that we, _____,
(name of Community Tent Guest) operated by _____,
(name(s) of representatives of Community Tent group) may have against SWEFM, its directors and officers, employees, agents, representatives and volunteers:

- To release the SWEFM from any and all liability for any loss, damage and injury or expense that occurs out of the use of any of the facilities of the SWEFM, by the above named vendor(s), their family, their employees or volunteer participants.
- To hold harmless and indemnify the SWEFM from any and all liability for any property damage, personal injury to any third party or any other financial loss or expense, including legal expense and cost of solicitor - and - his - own - client full indemnity basis, resulting from the participation in any event to be held in the facilities of the SWEFM.

We, the undersigned, hereby acknowledge that we have read the foregoing and understand its content, import and meaning.

Applicant Name(s)

Signature(s) of Applicants:

Name of Community Tent Group:

Date: _____



Important information

By accepting the date your group is scheduled to attend the market, you are agreeing to the following:

- Plan to arrive at the market **by 2:45 - 3:00 PM** to set up. We are open rain or shine!
- You can park on-site then check in with our Market Manager at the SWEFM Info Tent. **All vehicles need to be removed from the market thoroughfare by 3:15 PM.** Vehicles will not be allowed back for load up until after the market closes, although you are welcome to carry your items to your car if you don't wish to drive in.
- You are responsible for how you showcase your group or event. **Any promotional merchandise/product must be approved by the SWEFM Steering Committee at least 1 month before your Market date.**
- The Community Tent has a table and chairs available for you. Please bring your own tablecloth if you'd like to use one.
- **You are expected to participate for the full duration of the market (3:30 PM to 7:30 PM May-Aug./ 3:30 PM - 7:00 PM Sept.& Oct.)**
- At the close of the market, you are responsible for the removal of all your belongings and for the clean-up of the Community Tent area. Please remove all of your own trash from the site. Market staff will dismantle the tent, table, and chairs.
- Bring more than one person so you can take the time to explore the market!